



verbit<sup>V</sup>

# Webinar: Including & Supporting International Students

---

In honor of International Students Day

---



# Speakers



**Lindsay Tulloss**

Customer Success  
Manager  
**Verbit**



**Julie Merendino**

Assistant Director of  
International Admissions,  
Office of Enrollment  
**American University**



# International Student Challenges

**Common international student challenges institutions are facing:**

- Attracting them
- Including them
- Retaining them
- Pacifying family concerns
- Accounting for deferrals due to COVID restrictions
- Keeping up with trends to remain competitive



# American University: International Student Stats

---

AU is home to international students from **130 countries**

---

**16%** of undergraduates and **13%** of graduate students are international

---

Fun fact: An international student was in **AU's first graduating class**

---



# AU: Inclusion in the Admissions Process

**Build inclusion into  
every part of the  
admissions cycle**

- **Recruitment & Yield**
  - Targeted communication
  - Peer recruitment
  - Multimodal engagement
- **Application**
  - Deadline expectations
  - Documentation standards
  - Credential evaluations



Q&A with Julie

Tips & tricks from learnings at  
American University to **drive**  
**international student success**



Any Questions



# Thank You.

© All rights reserved to Verbit Inc.

verbit<sup>v</sup>