Web Conferencing and Online Learning

Exploring tools and security

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Enabling Verbit’s Built-In Captions & Live Transcription in Zoom

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AGENDA

1. Introductions
2. Transitioning to Online Learning & Web Conferencing
3. Private Usage vs. Institutional Usage
4. Effective tools and tactics for online teaching
5. Audience Q&A
SPEAKERS

Yolene Ors
Product Manager, Blackboard Collaborate

JP Moran
Global Head of Channels and Coursera, Campus Americas
Blackboard EdTech Platform

- Institutional Extensions
- Third-Party Tools
- Services
- Enrollment & Retention
- Learn
- DATA
- Collaboration
- Analytics
- Accessibility
- Outcomes Assessment
Technology adoption in a normal context and in the COVID-19 response context
# Emergency vs strategy. Different audience.

<table>
<thead>
<tr>
<th>PHASE 1</th>
<th>PHASE 2</th>
<th>PHASE 3</th>
<th>PHASE 4</th>
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<tbody>
<tr>
<td>Rapid transition to remote teaching and Learning&lt;br&gt;Feb-March</td>
<td>(Re) adding the basics&lt;br&gt;Apr-Jul 2020</td>
<td>Extended transition during continued turmoil&lt;br&gt;Aug-Dec 2020</td>
<td>Emerging new normal&lt;br&gt;2021 and beyond</td>
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<td>Substitution: let's do the same but online&lt;br.Focused on tools, and ease of adoption&lt;br.Prevalence of synchronous online</td>
<td>A tool for teaching&lt;br&gt;Safe and Secure&lt;br&gt;Expectations that teaching/learning online is different</td>
<td>A tool that integrates with the LMS&lt;br&gt;Design for blended (sync/async)&lt;br&gt;Support professors to teach better in those circumstances&lt;br&gt;Leverage new pedagogic opportunities</td>
<td>True blending: best of both worlds&lt;br&gt;Untapped opportunities (both pedagogic and economic model)&lt;br&gt;Online learning quality a differentiator</td>
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Which stage would you say your institution is at currently?

**Phase 1:** Emergency / Substitute

**Phase 2:** Adaptation / Teaching Tool

**Phase 3:** Embrace / Design for Blended and integrated

**Phase 4:** Thrive / Leverage New Opportunities
Important considerations for institutional usage of online tools vs. personal usage
Important Considerations: Institutional Usage

- Tools and integration
- Security (product and features)
- Privacy (individual choice vs. institutional responsibility)
- Support (internal and provider)
- Maintenance (BYOD: browser based vs installing)
Effective tools and tactics for online teaching
The make-or-break factors of good online courses, including the use of high-performing technology
Effective Tools & Tactics for Online Teaching

- The Coursera Perspective
- Blackboard Collaborate
- Best Practices for All Platforms
Leveraging tools for pedagogy and uncover opportunities

Meeting vs. teaching

New models of engagement and leveraging opportunities

Design your session for engagement
Coursera for Campus enables any university to introduce world-class, job-relevant online education to teach learners the skills of the future, with free access to hands-on projects and full courses for every student in their university.
10,000

global institutions

signed up with Coursera as part of Coursera for Campus COVID response initiative and students are taking to it with over 1.3M students enrolled in 7.5M courses with 20M learning hours spent on the platform
### Each Semester or Trimester

<table>
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<tr>
<th>Academic approval</th>
<th>Core / Elective offered</th>
<th>Learning on Coursera</th>
<th>Coursera grade</th>
<th>End term exam</th>
<th>Submit Final grades</th>
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**Coursera course attached as part of a classroom course (in parallel / pre-requisite)**

- **Classroom**
- **Coursera Course**

**Coursera course provided as a stand-alone credit course**

- **Coursera Course**

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**Coursera access for students to learn topics of interest | No credits**

- Coursera curates content based on key domains, business, soft skills, etc.
- 2 - 3 Coursera courses to be completed per semester
Coursera for Campus Adopters

**North America & LATAM**
- Johnson C. Smith University
- University of Florida
- University of Houston
- North Central Texas College
- Broward College

**Europe, Russia, MEA**
- 20.35 University of Szeged
- University of Palermo
- Northwestern University (NWU)
- Özyeğin Üniversitesi
- Universität Wien
- University of Vienna

**India & Asia Pacific**
- GITAM Deemed-to-be University
- L4G
- REVA University
- Alliance University
- Assam Down Town University
- Symbiosis International Deemed University
- UPEs
- Pearl Academy
- KL University
- DBS Doon Business School Group
- Hindustan Institute of Technology & Science
- Manipal Academy of Higher Education
- The Hong Kong University of Science and Technology
- Macquarie University
- The University of Melbourne
- University of Tokyo
- University of Oxford
- University of Tokyo
- University of California, Los Angeles (UCLA)
- UC San Diego
- Colorado State University
- ESSEC Business School
- IE University

**Additional Institutions**
- macht
- Technológico de Monterrey
- University of Michigan
- Johns Hopkins University
- Universiteit Leiden
- Imperial College London
- Universidad Nacional de Colombia
- The University of Sydney
- The University of Melbourne
Any Questions?
THANK YOU!