

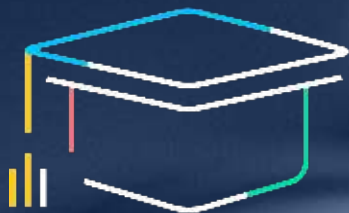
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# Web Conferencing and Online Learning

Exploring tools and security

**Yolene Ors**  
**JP Moran**

Moderator:  
**Dr. Misty Cobb**



MODERATOR

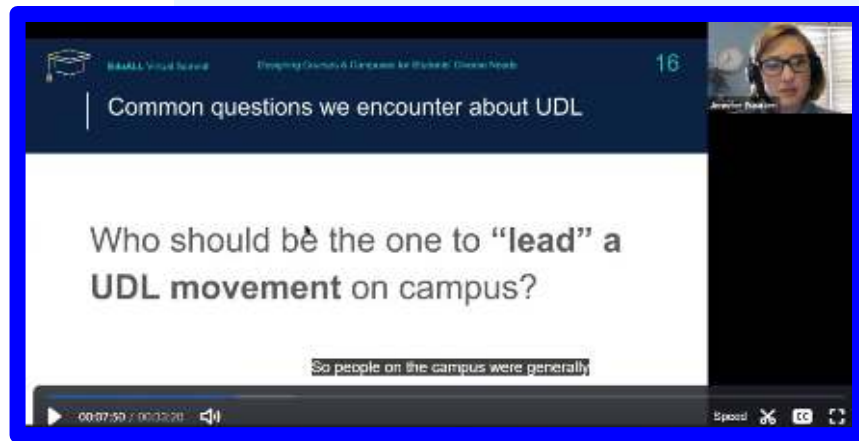
Misty Cobb

EdD, MBA, Senior Customer  
Success Advocate, Verbit



# Enabling Verbit's Built-In Captions & Live Transcription in Zoom

- To enable **closed captions**, please click the CC button on the bottom menu of Zoom.
- To enable the live **transcript**, click on the arrow next to the CC button and select 'View Full Transcript'.





# AGENDA

1. Introductions
2. Transitioning to Online Learning & Web Conferencing
3. Private Usage vs. Institutional Usage
4. Effective tools and tactics for online teaching
5. Audience Q&A



# SPEAKERS



**Yolene Ors**

Product Manager,  
Blackboard Collaborate



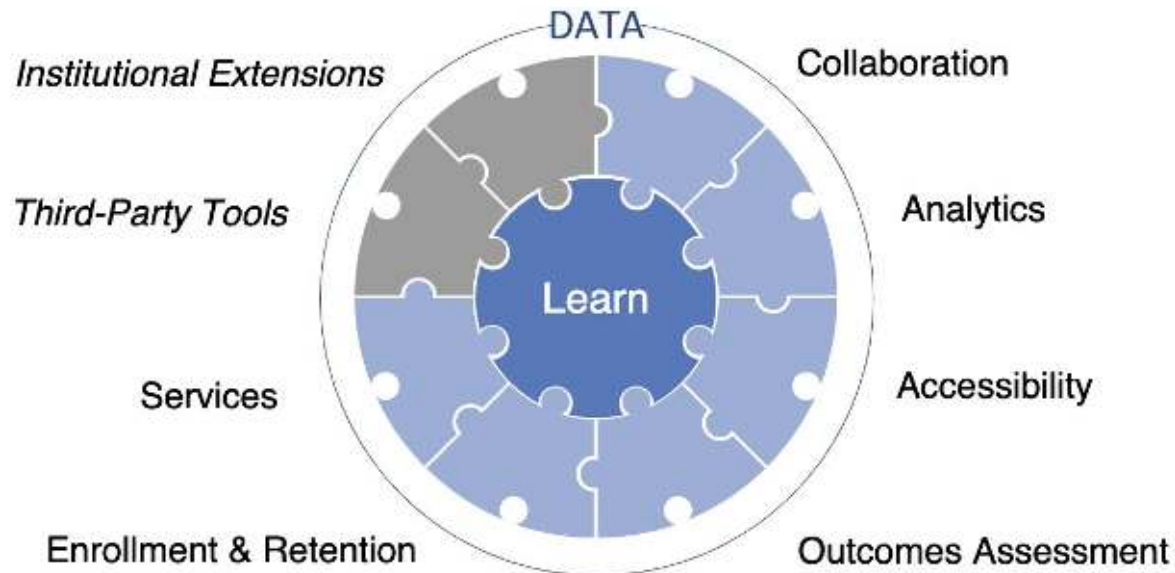
**JP Moran**

Global Head of Channels and  
Coursera, Campus Americas

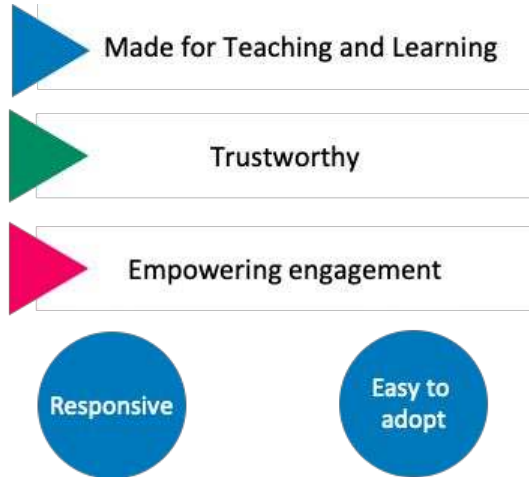


# Blackboard

## Blackboard EdTech Platform



# Blackboard Collaborate Virtual Classroom



Measurable



Office Hours



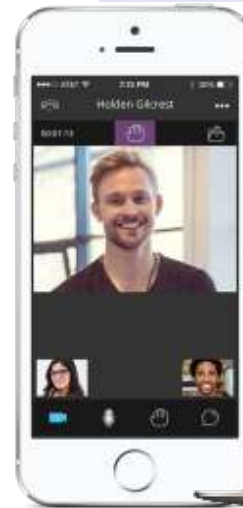
Group  
Collaboration  
& Meetings



Virtual Classrooms



Events &  
Webinars





A blue-tinted background image of a classroom. A male teacher stands at the front, smiling and gesturing. Several students are seated at desks, with many of them raising their hands in response. The scene is lively and interactive.

# Technology adoption in a normal context and in the COVID-19 response context

# Emergency vs strategy. Different audience.

Phases modelling by Mindwires <https://philonedtech.com/traversing-the-edge-of-chaos-phase-1-and-2-preparations-for-post-covid-19-world/>

## PHASE 1 : Rapid transition to remote teaching and Learning Feb-March

Substitution : let's do the same but online

Focused on tools, and ease of adoption

Prevalence of synchronous online

## PHASE 2 : (Re) adding the basics Apr-Jul 2020

A tool for teaching

Safe and Secure

Expectations that teaching/learning online is different

## PHASE 3 : Extended transition during continued turmoil Aug-Dec 2020

A tool that integrates with the LMS

Design for blended (sync/async)

Support professors to teach better in those circumstances

Leverage new pedagogic opportunities

## PHASE 4 : Emerging new normal 2021 and beyond

True blending : best of both worlds

Untapped opportunities (both pedagogic and economic model)

Online learning quality a differentiator



# Which stage would you say your institution is at currently?

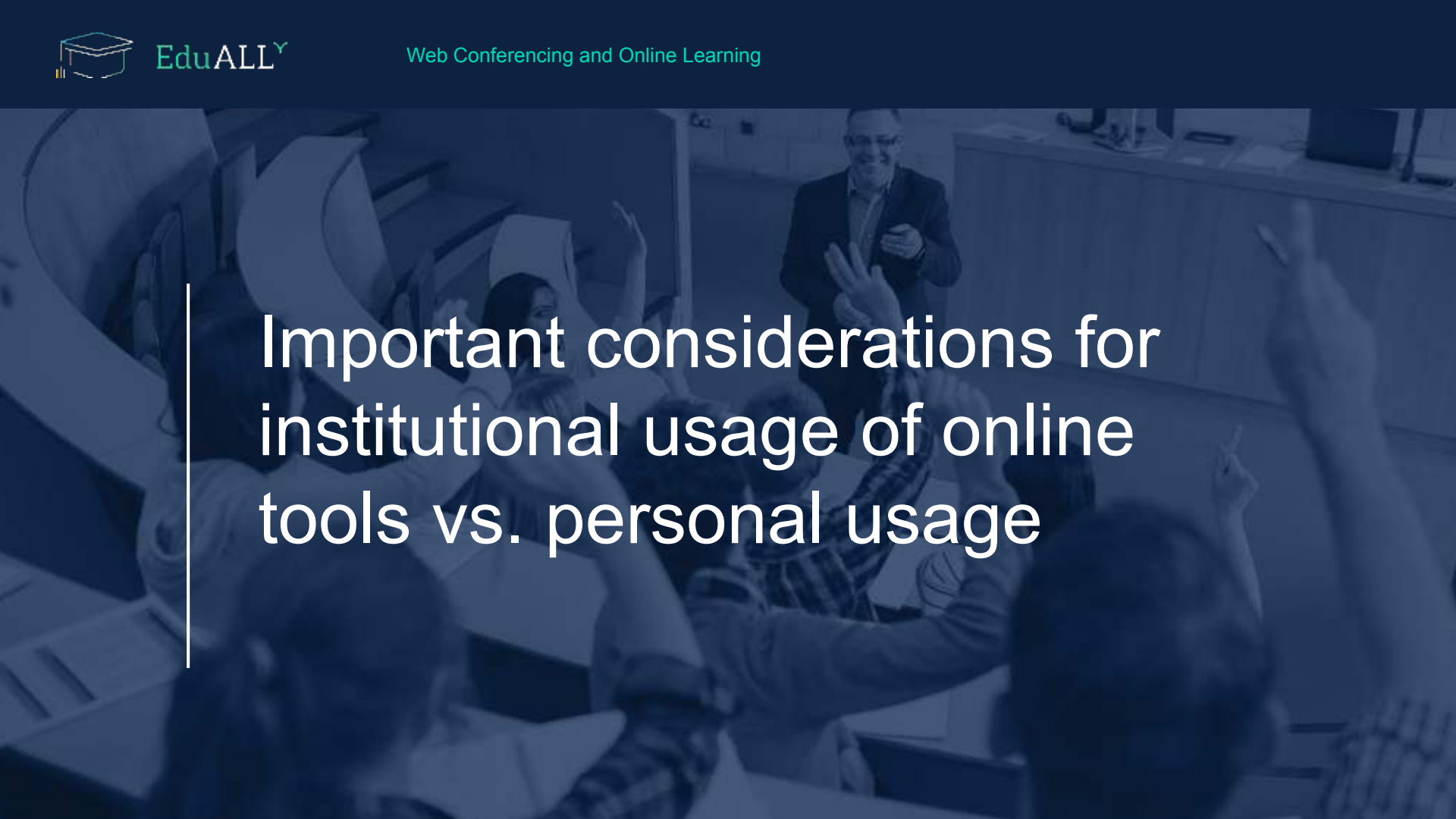
**Phase 1:** Emergency / Substitute

**Phase 2:** Adaptation / Teaching Tool

**Phase 3:** Embrace / Design for Blended and integrated

**Phase 4:** Thrive / Leverage New Opportunities



A blue-tinted background image of a classroom. A male teacher stands at the front, smiling and gesturing with his hands. Several students are seated at desks, with their hands raised in the air, indicating an interactive session.

# Important considerations for institutional usage of online tools vs. personal usage



# Important Considerations: Institutional Usage

- **Tools and integration**
- **Security (product and features)**
- **Privacy (individual choice vs. institutional responsibility)**
- **Support (internal and provider)**
- **Maintenance (BYOD : browser based vs installing)**



# Effective tools and tactics for online teaching



The make-or-break factors of good online courses, including the use of high-performing technology



# Effective Tools & Tactics for Online Teaching

- **The Coursera Perspective**
- **Blackboard Collaborate**
- **Best Practices for All Platforms**



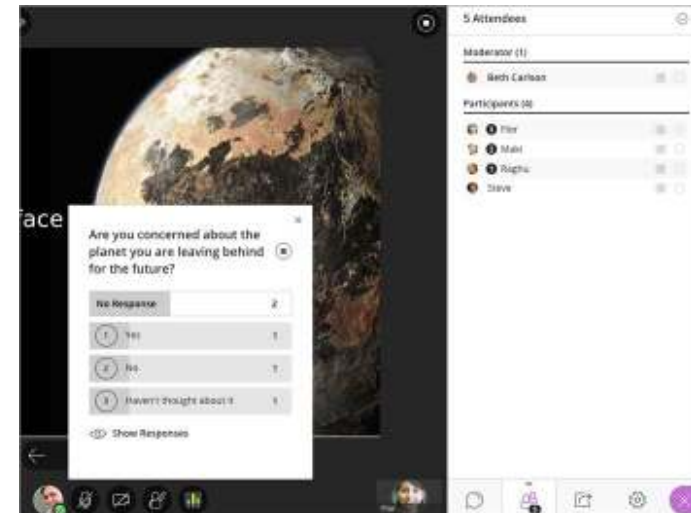
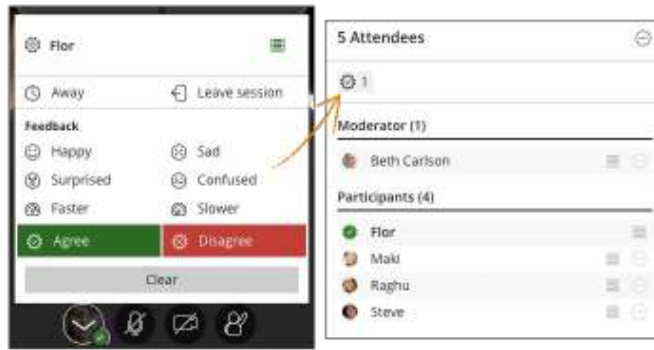


# Leveraging tools for pedagogy and uncover opportunities

Meeting vs. teaching

New models of engagement and leveraging opportunities

Design your session for engagement





# Coursera for Campus

enables any university to introduce world-class, job-relevant online education to teach learners the skills of the future, with free access to hands-on projects and full courses for every student in their university.





# 10,000

global institutions

signed up with **Coursera** as part of Coursera for Campus COVID response initiative and students are taking to it with over **1.3M students** enrolled in **7.5M courses** with **20M learning hours** spent on the platform





## Each Semester or Trimester

Academic approval

Core / Elective  
offered

Learning on  
Coursera

Coursera  
grade

End term  
exam

Submit Final  
grades

FOR CREDIT

Blended

Classroom



Coursera Course



Stand-alone

**Coursera course provided as a stand-alone credit course**

Coursera Course



NOT FOR CREDIT

Multi-disciplinary

**Coursera access for students to learn topics of interest | No credits**

- Coursera curates content based on key domains, business, soft skills, etc.
- 2 - 3 Coursera courses to be completed per semester



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# Coursera for Campus Adopters

## North America & LATAM



Johnson C. Smith University



RICE

Duke  
UNIVERSITY

UC San Diego

COLUMBIAN STATE UNIVERSITY  
SYSTEMJOHNS HOPKINS  
UNIVERSITY

## Europe, Russia, MEA



YHMBEPCHTET HTM



University of Szeged

NATIONAL RESEARCH  
UNIVERSITY OF ELECTRONICS  
AND INFORMATION TECHNOLOGYESSEC  
BUSINESS SCHOOLUniversiteit  
LeidenImperial College  
London

## India & Asia Pacific

GITAM  
INSTITUTE OF MANAGEMENT  
TECHNOLOGYL4C  
YOUR GROWTH PARTNERREVA  
UNIVERSITY  
Bengaluru, IndiaHINDUSTAN  
INSTITUTE OF TECHNOLOGY & SCIENCE  
(Deemed to be University)MANIPAL  
ACADEMY OF HIGHER EDUCATION  
Established in the year 1983 and is a Deemed to be University since 1994



# Any Questions?



# THANK YOU!



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