verbit

EduALL

Higher Education Virtual Summit

BACK TO SCHOOL EDITION

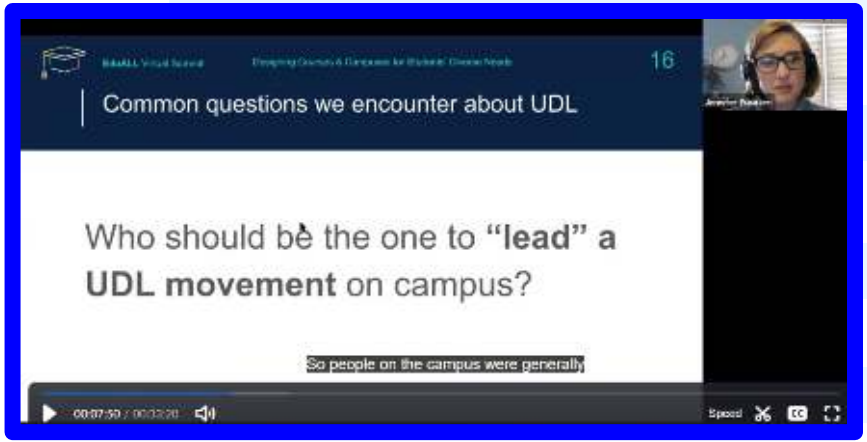
Key Learnings from Going Fully Online

Nazely Kurkjian
Korey Singleton

Moderator:
Scott Ready

Enabling Verbit's Built-In Captions & Live Transcription in Zoom

- To enable **closed captions**, please click the CC button on the bottom menu of Zoom.
- To enable the live **transcript**, click on the arrow next to the CC button and select 'View Full Transcript'.



AGENDA

1. Going Remote: The SUNY and GMU Perspectives
2. Common Challenges from Going Online
3. Opportunities Presented from Online Environments
4. Addressing Engagement of Students Learning Online
5. Specific Technologies Fueling Experiences Effectively

SPEAKERS

Nazely Kurkjian

Coordinator of Disability, Diversity, and Nontraditional Student Services,
SUNY

Korey Singleton

ATI Manager,
George Mason University

MODERATOR

Scott Ready

Sr. Customer Success and Accessibility Strategist, Verbit

Online learning offerings have grown substantially prior to crisis with opportunities to provide:

- Data on students' strengths & weaknesses
- More personalized experiences

Online learning is not ‘new’

*The term eLearning was coined in 1998 and it’s projected that by 2025, the global eLearning market will reach **$325B USD**.*

- **The trends were already shifting to online and mobile prior to the virus**
  - As of June, **50%** of higher-ed students had taken a online course in the past year
  - More than **3/4** of US higher-ed institutions and students were relying on Blackboard, Canvas, Moodle and D2L Brightspace platforms.
- **Increased retention rates**
  - eLearning and online learning offerings were increasing retention rates by **25-60%** providing more opportunities for an array of students to earn their degrees

Sources: Global News Wire & TechJury

POLL: In your opinion, what is the primary challenge facing higher-ed students learning online currently?

MULTIPLE CHOICE:

- 'Zoom [or web conferencing] fatigue'
- Lack of in-person dialogue and collaboration opportunities
- Technology issues *(such as Wi-Fi)*
- Distractions and mental health struggles due to the pandemic overall
- UDL & accessibility needs not being met
- Copy+paste of offline lectures to online environments
- None of the above *(comment in chat)*

Key learnings from **needed** vs. “**nice-to-have**” online learning offerings

Going Remote: The SUNY and GMU Perspectives

- ***Faculty/Student***

  Perspective
- ***Disability Services***

  Perspective
- ***ICT Accessibility***

  Perspective

SUNY The State University of New York

GEORGE MASON UNIVERSITY

Common Challenges from Going Online

What challenges have you experienced with the transition to online instruction?

- **Scaling Up!**
  - Do we have the resources....?
- **Preparation for Online Teaching**
  - Many faculty, staff, and students were unprepared for teaching and learning in an online environment
- **Technology Access**
  - General access to information and communications technologies (internet, video camera, software, etc.)
  - Remote access to assistive technology (AT) for individuals with disabilities
- **3rd-party software solutions**
  - Increased number of web/software applications implemented
  - Limited "*accessibility*" reviews

Opportunities Presented from Online Environments

- **Extensive Professional Development Opportunities**
- **Streamlined delivery of DS, AT, and ICT Accessibility services**
- **Greater awareness of need for technology accessibility**
- **General sense of community**

Addressing Engagement

Strategies for keeping students focused and engaged in an online learning environment

- **Check-in with your students**
  - It is important that we all show some empathy. We are all approaching this from varied perspectives.
- **Flexibility is key…**
  - Offer students multiple ways to access instruction (online, via chat, by phone, etc.), demonstrate knowledge, etc.
- **Best Practices**
  - Be inclusive in overall design of your course, instructional documents, videos, assignments/assessments, etc.

Technologies Fueling Effective Online Instruction

What technologies are you using to support this transition to online instruction?

Any Questions?

THANK YOU!

EduALL
Higher Education Virtual Summit
BACK TO SCHOOL EDITION

verbit

© All rights reserved to Verbit Inc.