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VIRTUAL SUMMIT

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VIRTUAL SUMMIT, APRIL 1st 2020

Unique Ways YuJa Improves Media Accessibility

Speaker:
Nannette Don





SPEAKER



Nannette Don

Director of Sales, YuJa Inc.





AGENDA

1. What is YuJa?
2. Auto Captioning
3. Human Captioning
4. Caption Editor
5. Accessibility Dashboard
6. Multi-Language Captioning
7. Auto-Caption Dictionaries
8. Audio Description Support
9. Other Accessibility Tools
10. YuJa Panorama



What is YuJa's Product Portfolio?



YuJa Enterprise
Video Platform



YuJa Video
Conferencing



YuJa Cognitive
Video Proctoring



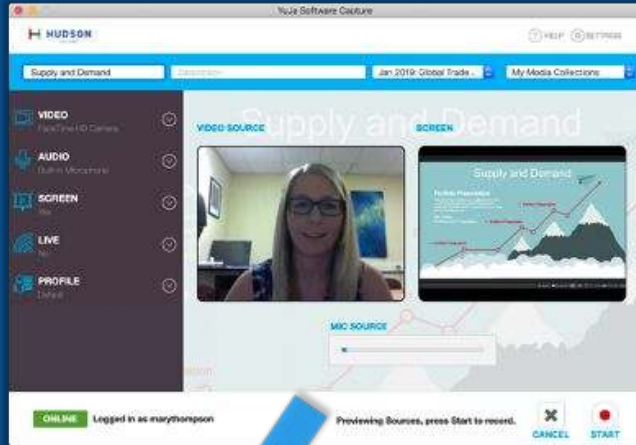
YuJa Panorama for
Digital Accessibility



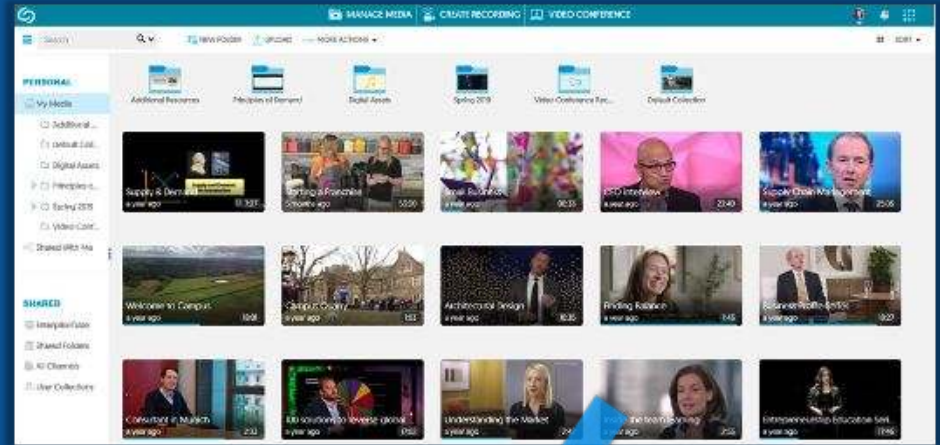
YuJa Digital Asset
Management



COMPREHENSIVE VIDEO PLATFORM



Lecture Capture, Flipped Classroom,
and Ad hoc Recording



Organization, Securing, Sharing
and Viewing of Digital Assets



AUTO-CAPTIONING





HUMAN CAPTIONING

One-Click Integration with Third-Party Captioning Services

The YuJa Enterprise Video Platform integrates with third-party human captioning services for both automated and manual workflows. Our captioning partners provide ADA-compliant (99%+) captioning solutions to YuJa customers.

- One-click Human Caption Requests
- Configure Turnaround Options and Setting
- Caption Dashboards to Track Requests



CAPTION EDITOR



Refine captions as the video plays with an inline caption editor that pauses the video as you perform the edit.

Rewind to specific caption entries when editing. This workflow is specifically designed to reduce editing times.



ACCESSIBILITY DASHBOARD

The dashboard interface includes a top navigation bar with 'Admin Panel > Accessibility', 'MANAGE MEDIA', 'CREATE RECORDING', and 'VIDEO CONFERENCE'. A vertical sidebar on the left contains icons for home, dashboard, users, requests, reports, and settings.

Auto Captioning Users

[Full](#)

Human Captioning Users

[Full](#)

Status of Human Caption Requests

Timestamp	Owner	ID	Video Name	Caption Provider	Status	Duration (in minutes)	Remove Status
2023-08-29 23:55:46	Amal Shrivastava	412962	Global Health Summit 2023 (LIVE) Sample 1 (Max 2400) Caption: DOC Sample Content	Caption Type: English	DOC	1:00	

[View All Captioning Summary](#)

Status of Current Month's Auto Caption Requests

Timestamp	Owner	ID	Video Name	Status	Duration (in minutes)
2023-08-30 11:22:44	Maya Thangavelu	728671	My World on Friday, May 11, 2023	Captioning complete	0:49
2023-03-09 10:52:59	Michelle Hinds	530484	Start your own business are strong educational opportunities, added	Captioning complete	0:1
2023-03-08 16:57:31	Michelle Hinds	535683	My Future on Thursday, March 15, 2023	Captioning complete	0:44
2023-02-08 03:08:49	Michelle Hinds	514492	My World on Thursday, March 15, 2023	Captioning complete	1:08
2023-02-08 16:27:26	Michelle Hinds	532463	My World on Thursday, March 15, 2023	Pending for auto captioning	Pending
2023-02-08 16:44:46	Michelle Hinds	532463	My World on Thursday, March 15, 2023	Pending for auto captioning	Pending

[Export Full History](#)

Accessibility Validation Data Export

[Export Captions](#) [Export Transcripts](#)

[Accessibility Review](#) [Copyright Review](#)

[View Copyright](#) [Video Without Copyright](#)

Captioning Settings

Default Captioning for uploads:

- Enable logging with auto captioning
- Enable third-party captioning engine
- Upload content first for auto-captioning

Deployment Level Auto Captioning Technology: [Full Dictionary](#)

[Save](#)



MULTI-LANGUAGE CAPTIONING

Add Caption ✕

Select Captioning Method:

Auto Caption ▾

Language:

English ▾

- English
- French
- Dutch
- German
- Italian
- Portuguese
- Spanish

Cancel Save



AUTO-CAPTION DICTIONARY

Multi-Level Training Dictionary Available for Improved Caption Quality

Both organizations and individuals have tools to improve the captioning quality of the Video Platform's integrated artificial intelligence-based captioning.

Organizations can establish an instance-wide dictionary, and users submitting videos for auto-captioning can also include a video-specific custom dictionary.

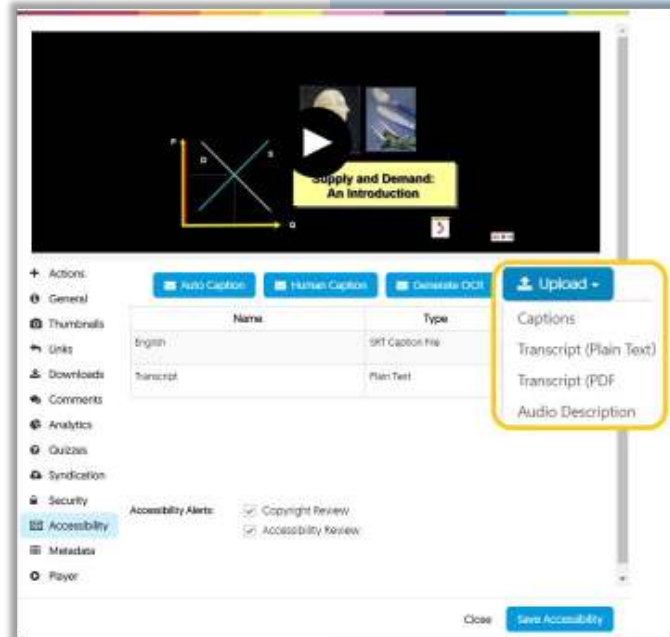
The screenshot shows a window titled "Organization Auto-Caption Dictionary" with a close button (X) in the top right corner. Below the title is a horizontal bar with a rainbow gradient. The main text reads: "Modify the dictionary words used for auto-captioning requests. This improves the overall accuracy of the captioning process for your organization." Below this is a list of two dictionary entries, each with a close button (X) on the left: "#OBSTETRICS" and "#SUPERCALIFRAGILISTICEXPIALIDOCIOUS". At the bottom of the list is a text input field containing the prompt "Please enter 2 more characters". At the bottom right of the window are two buttons: "Cancel" and "Save".



AUDIO DESCRIPTION SUPPORT

Support for Audio Description with Secondary Audio Track

The YuJa Enterprise Video Platform provides both Video Platform and YuJa Media Player support for Audio Description (AD). This provides the ability to upload a secondary, independent and synchronous audio track to a video asset.





OTHER ACCESSIBILITY TOOLS

Alternative Text

Automatically Generated Transcripts

Caption Upload
for Hundreds of
Languages

Screen-Reader Compatibility

Keyboard Shortcuts

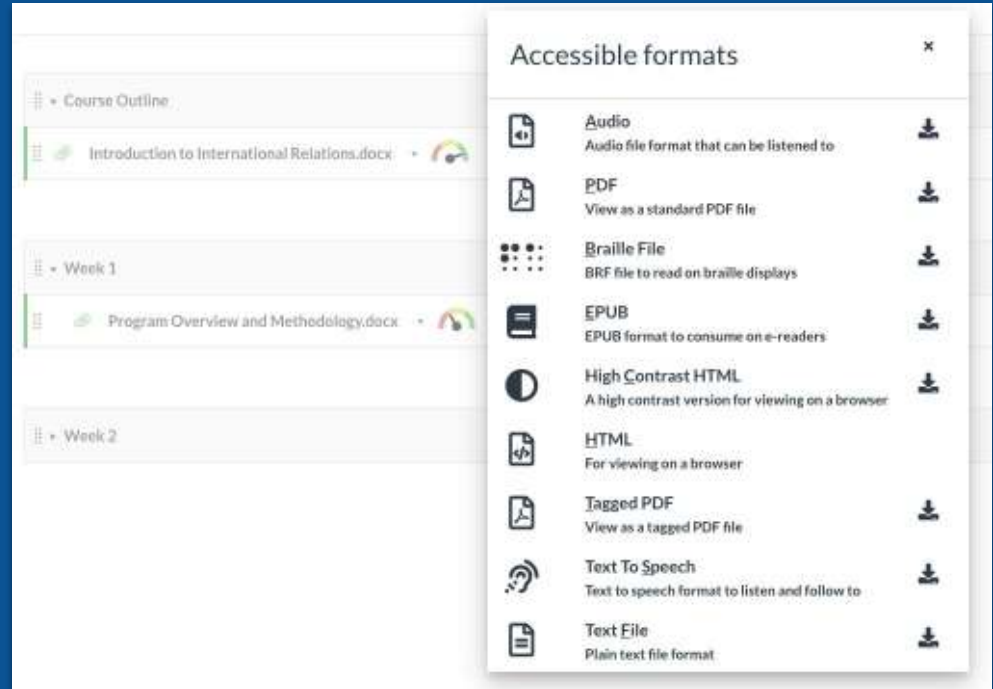
Responsive Design

Caption View Modification



PANORAMA

New Product that Provides Automated Accessibility for Ingested Content in your LMS





Any Questions?



SAVE THE DATE

Ask The Expert: Moving Schools Online

April 7th | 12:00 - 12:30 pm EST

Join us for a 30-minute deep dive into the topic of best practices for online learning.

info.verbit.ai/moving-schools-online



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THANK YOU!

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