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VIRTUAL SUMMIT

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MAKING HIGHER EDUCATION WORK
FOR ALL LEARNERS



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WORK FOR ALL LEARNERS
VIRTUAL SUMMIT, APRIL 1st 2020

Closing Keynote: The Future of Ed-Tech

Katie Blot

Moderator:
Scott Ready



SPEAKERS



Katie Blot

Consultant, Strategy-Ed
and former Chief Strategy
and Portfolio Officer,
Blackboard



Scott Ready

Senior Customer Success and
Accessibility Evangelist,
Verbit



DISCUSSION
TOPIC

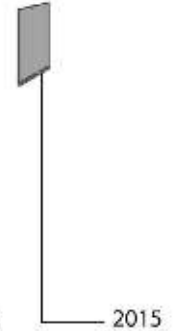
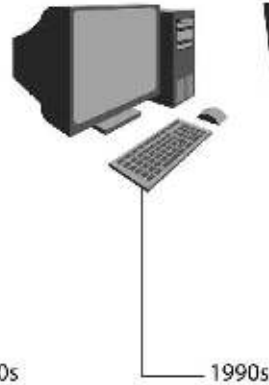
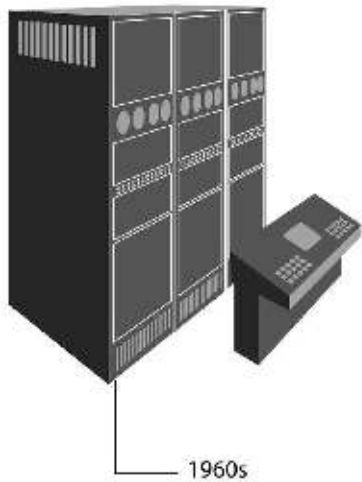
What will
Ed-Tech look
like in **the**
future?

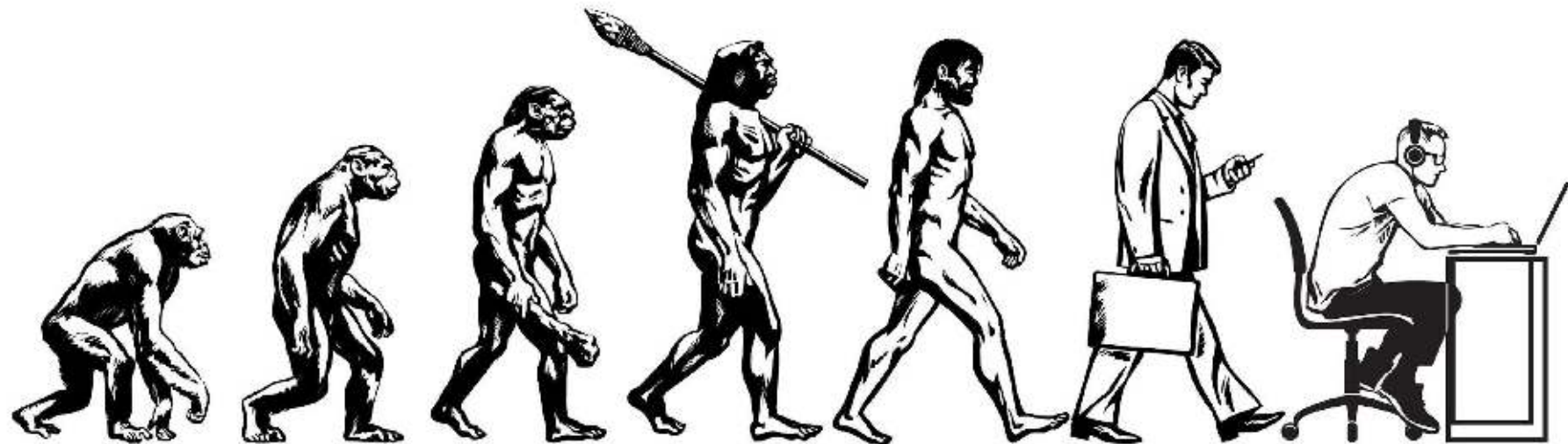
A hand in the foreground points towards a complex, futuristic digital interface. The interface consists of multiple overlapping circular and rectangular panels containing various icons, data visualizations, and text. The background is a dark blue gradient with faint, glowing lines and shapes, suggesting a high-tech or virtual environment.

The evolution of technology



Evolution of computers

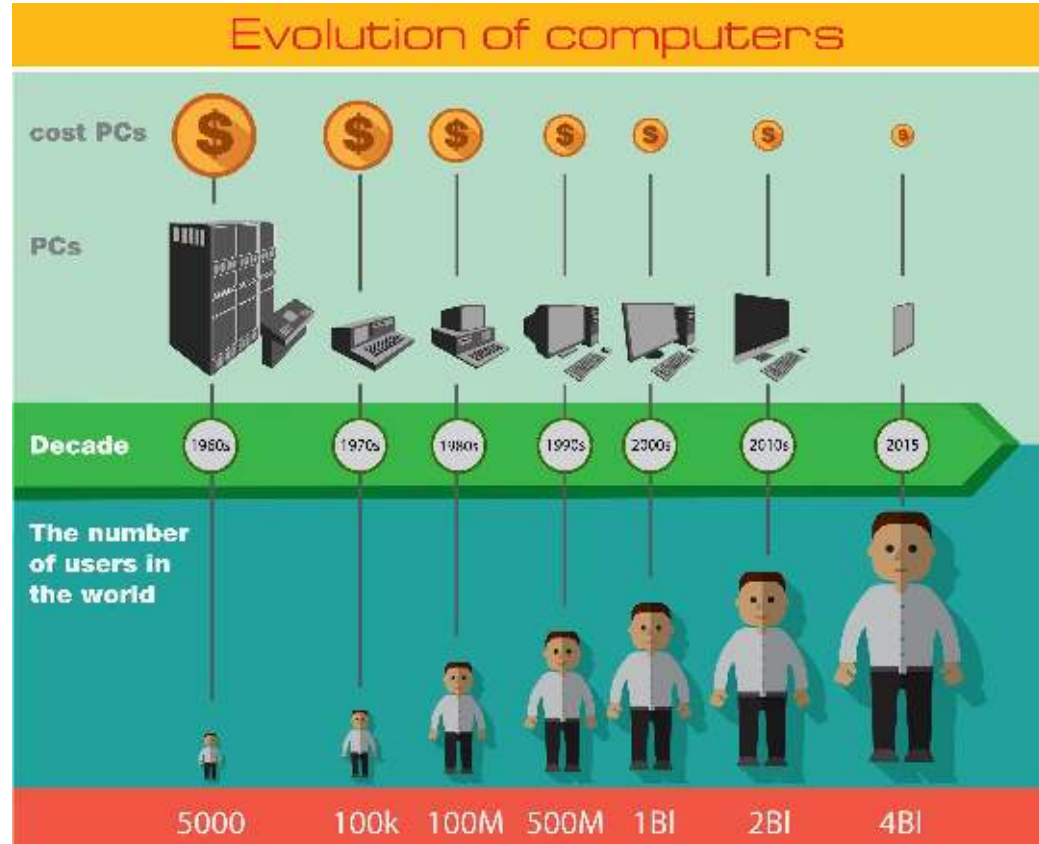








The democratization of computing technology





SO...

The pace of technology change is increasing rapidly AND

The power of technology sits well beyond its intended use



Technology in education



$$Q^2 = S^3 \left(\frac{1}{a} + \frac{1}{b} \right)$$
$$1 + 1^2 = ? (x + y^2) + \sin x - \cos x$$

$$\infty = x^2 - 2^1$$

$$\frac{MX}{Z} = ?$$

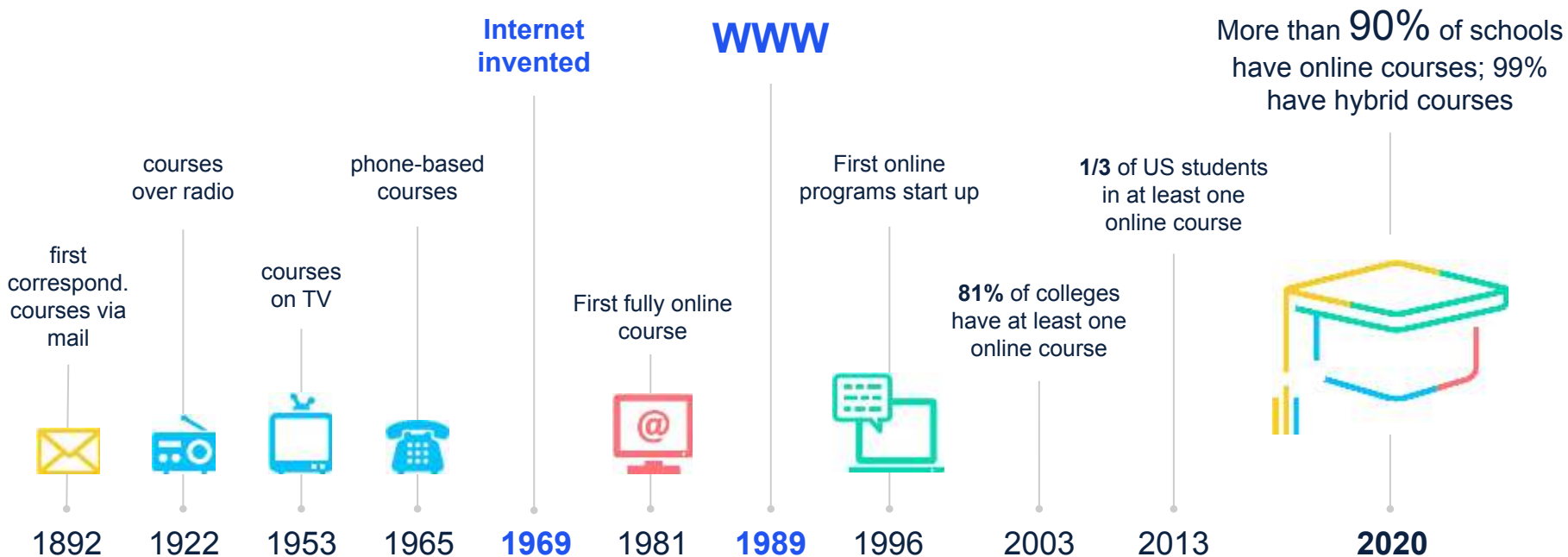
$$\sin x + \cos x = ?$$



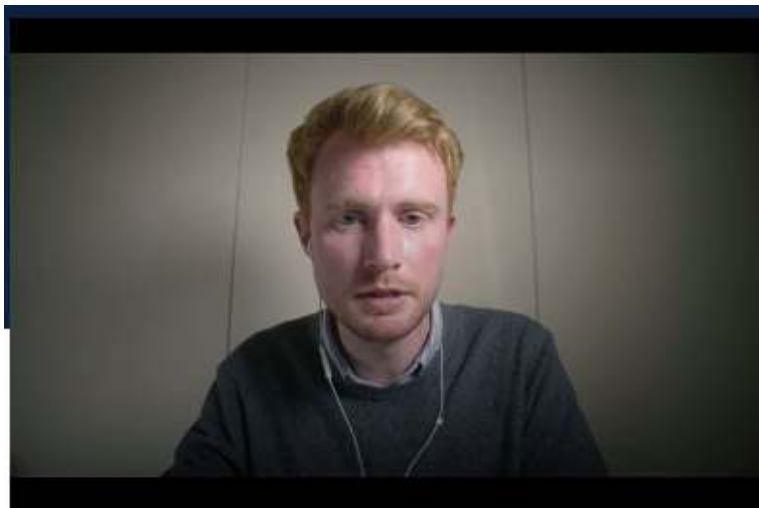
$$1x - 2y = (1a + 2a)^2 = \infty$$
$$(x^2 - 14)(1 + 2 - x)^2 = ?$$



Evolution of tech-enabled learning







very kind of focused targeted method and vaccines worked remarkably well I think for this infection because some cases going miss to be undetected.

You really got to be capturing a large chunk of people risk. If you sit with potentially gonna get outbreak in that respect it would be about massive changes in our social interactions and so that would require of the opportunities that could spread the virus that is kind of close contacts everybody in the population on average would be needing to reduce those interactions potentially by by two-thirds being under control and says that that might be through through working from home from changing lifestyle and kind of where





DISCUSSION
TOPIC

So the real question is:
How do we position ourselves to be ready given the rapid pace of change to recognize and realize the potential of technology for our learners



Common Pitfalls in Education



Waiting for Perfection

We plan for exceptions instead of the rule and let perfect be the enemy of good



Death by Consensus

We focus on agreement instead of meaningful engagement



Common Pitfalls in Education



Everything's a Pilot

We start small and don't prepare to go big



Equity Blinders

We view equity as immediate-term and often sacrifice what could be for everyone



Audience Poll

Which of these four pitfalls have you experienced?

- Death by consensus
- Equity blinders
- Waiting for perfection
- Everything's a pilot



What We **Can** (and Should) Do



Have a Process



Get Started



Go Small (if you need to) but Think Big



Learn to Plan and Plan to Learn



Have a Process

- ✓ For all key stages that drive technology implementation from strategic planning to implementation & adoption
- ✓ That is inclusive with regards to input
- ✓ That is narrow and clear on decision-making





Get Started

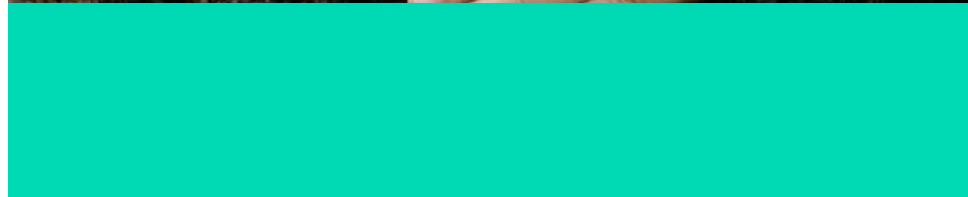
- ✓ Determine what is knowable now
- ✓ Decide what is most important to discover along the way
- ✓ Time-box the “initial” phase





Start Small, Think Big

- ✓ Pick a narrow use case, make it work for that and then expand (and expand and expand)
- ✓ Plan for success





Learn to Plan, Plan to Learn

- ✓ Staff project managers
- ✓ Hire for agility in most areas:
IT, operations, faculty
support





We All Have a Role



Administration



Academic Leadership



Advisors and Operators



IT Teams



Any Questions?



SAVE THE DATE



Ask The Expert: Moving Schools Online

April 7th | 12:00 - 12:30 pm EST

Join us for a 30-minute deep dive into the topic of best practices for online learning.

info.verbit.ai/moving-schools-online



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THANK YOU!



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