Webinar:
Ask the Accessibility Expert

Featuring **Scott Ready**

verbit

Agenda

1. **Introduction**

2. **You ask the questions, the expert answers**

3. **Q&A**

Who is here?

Scott Ready,

Sr. Customer Success and
Accessibility Strategist,
Verbit

Michal Roche,

Director of Marketing

Verbit

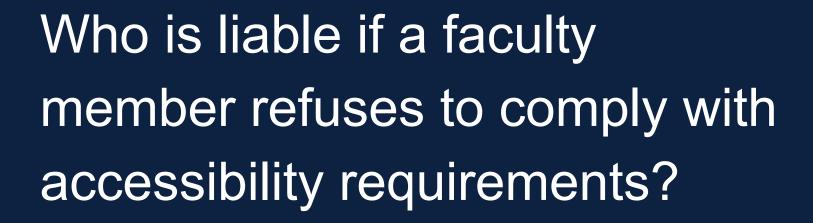How you can drive your campus to be inclusive for all students?

Question

- What is the best way to get faculty buy-in and train everyone effectively?

- How do we get faculty to understand the importance of making their courses accessible?

Question

- What is the easiest and most cost-efficient way for instructors to create captioning for audio materials used in class or with course management systems?

Who is liable if a faculty member refuses to comply with accessibility requirements?

Question

- Am I correct in telling my faculty that all videos they make and post to their course sites in our LMS must be closed captioned and that the closed captions must be word-for-word and in sentence structure? What about 3rd party videos with closed captions that have not been edited for word-for-word and in sentence structure?

Question

- Just sent email to faculty reminding them that all video content presented in class must be captioned. How do I support faculty while holding them accountable for access to captioned video content?

Question

- Many faculty are now recording their lectures and posting them to LMS system to be viewed later. The recording system contract allows for $1,000 for closed captioning. However, that money is quickly used since so many videos are being created. We want to promote UDL. Any advise on policy/ guidelines for producing accessible video content like this?

How to afford captioning for recorded lectures?

Question

- How can we set up a system for obtaining interpreters for all Deaf students wanting to participate in after school sports and activities, and field trips, with the organizers recognizing their responsibility to provide the interpreter and making the interpreter and the ticket for the interpreter part of their activity budget, while still allowing the student the opportunity to self-advocate by requesting the services?

- If you have a small web team, what are the 3 most important areas, other than adding image alt tags, to start with and why?
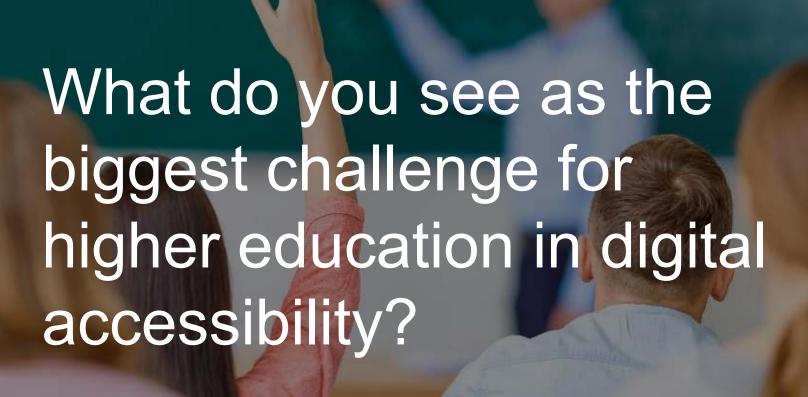
How should we approach making large amounts of archived materials accessible?

Question

- We have a student who is blind in a completely online program. Any tips to assist in this student's success would be appreciated.

Question

- In working with faculty to develop online programs, what are your top 3 MUST HAVES so that faculty are building accessible materials?

What do you see as the biggest challenge for higher education in digital accessibility?

Question

- Is there a program that can generate photo and video descriptions for the deaf, blind and deaf-blind?

- How can higher education institutions recruit and retain qualified interpreter staff, keeping in mind that the content in higher education is different than conversational interpreting needs?

How can higher education institutions address the increased demand for support by students with disabilities, when the staff does not increase to meet the demand?

Question

- How do I know if my University meets ADA compliance requirements?

- I would like to know how to build our budget correctly so it can include ed-tech tools.

Any Questions?

Thank You